



HTRI 2026 Global Conference & Industry Exhibition

Houston CityPlace Marriott at Springwoods Village | Spring, Texas, USA



EXHIBITOR PROSPECTUS

Meeting Dates:

September 21 – 25, 2026

Exhibition Dates:

September 22 – 23, 2026

Reserve your exhibit space now!
More details on our conference website:
<https://htrigc.com/industry-exhibition/>



INTRODUCTION

HTRI is a leading source of process heat transfer technology, committed to providing advanced experimental research to the oil and gas, chemical, and petrochemical industries.

Over the last six decades, HTRI has achieved prominence in the industry with an applied research program that represents a substantial concentration of the world's heat transfer expertise. Our global customer base includes processing companies, engineering contractors, equipment manufacturers, and thermal process consultants.

HTRI's Global Conference & Industry Exhibition provides members with an opportunity to learn more about the latest HTRI products and services, converse directly with HTRI staff, and network with other members.

For more information on HTRI, visit www.htri.net.

JOIN US

HTRI invites you to exhibit at the 2026 Global Conference & Industry Exhibition. This invitation offers you an opportunity to build your company's recognition and visibility by showcasing your products and services.

VENUE INFORMATION

Houston CityPlace Marriott at Springwoods Village

1200 Lake Plaza Drive
Spring, TX 77389

Conveniently located less than twenty miles north of Houston's George Bush Intercontinental Airport, Houston CityPlace Marriott at Springwoods Village provides easy access to dining, entertainment, and attractions. An emerging foodie scene, you can also try local restaurants in this walkable location that is home to Houston's finest in technology, energy, shipping, and medicine. You can also enjoy easy access to The Woodlands, Hughes Landing, Market Street, and more nearby, including over 290 acres dedicated to a system of parks and natural corridors that connect to a network of smooth paths and natural trails.

Room Reservations

A block of discounted rooms has been secured for Friday, September 18, 2026 – Friday, September 25, 2026. Room rates start at USD\$229.00 (plus tax) per night. Booking details will be available by May 2026 and must be booked by August 26, 2026 to guarantee pricing.

Booking link and additional information will be on the conference website:

<https://htrigc.com/accommodations/>

WHY EXHIBIT?

This invitation offers you an opportunity to exhibit through the HTRI network

- reach your target audience
- showcase your products and services
- engage in face-to-face networking opportunities
- establish new relationships with HTRI members
- increase your brand awareness

Questions?

Contact Amy Chambless

amy.chambless@htri.net

+1.979.690.5095

EXHIBIT OVERVIEW

In response to member interest, HTRI is pleased to announce that we are bringing back the exhibition for the 2026 Global Conference & Industry Exhibition.

We reserved over 3,200 square feet of meeting space for up to 20 exhibition booths.

The exhibit hall will be open

- Tuesday, September 22, 7:30 AM – 6:00 PM
- Wednesday, September 23, 7:30 AM – 5:00 PM

Focused exhibit hours will be

- Tuesday, September 22, 1:00 PM – 6:00 PM
- Wednesday, September 23, 8:30 AM – 10:30 AM

Please send an email to amy.chambless@htri.net by **June 6, 2026**, acknowledging your intent to participate.

EXHIBITOR PACKAGE

The standard package fee is USD\$3,000 for members (\$4,500 for non-members) and includes

- two complimentary two-day exhibitor registrations, including
 - Monday evening Welcome Reception
 - breakfasts, breaks, and lunches on Tuesday and Wednesday
- 10' x 10' display space, with 6' table, and two chairs in Springwoods I - III
- identification sign with company name and logo
- company logo and brief description posted on event page and conference app

EXHIBIT SET UP AND TAKE DOWN

Set up

Sunday, September 20, 10:00AM – 6:00PM and Monday, September 21, 10:00AM – 5:00PM

Take down

Wednesday, September 23, 5:00PM – 8:00PM

NOTE: Hours for set up and take down are subject to change.

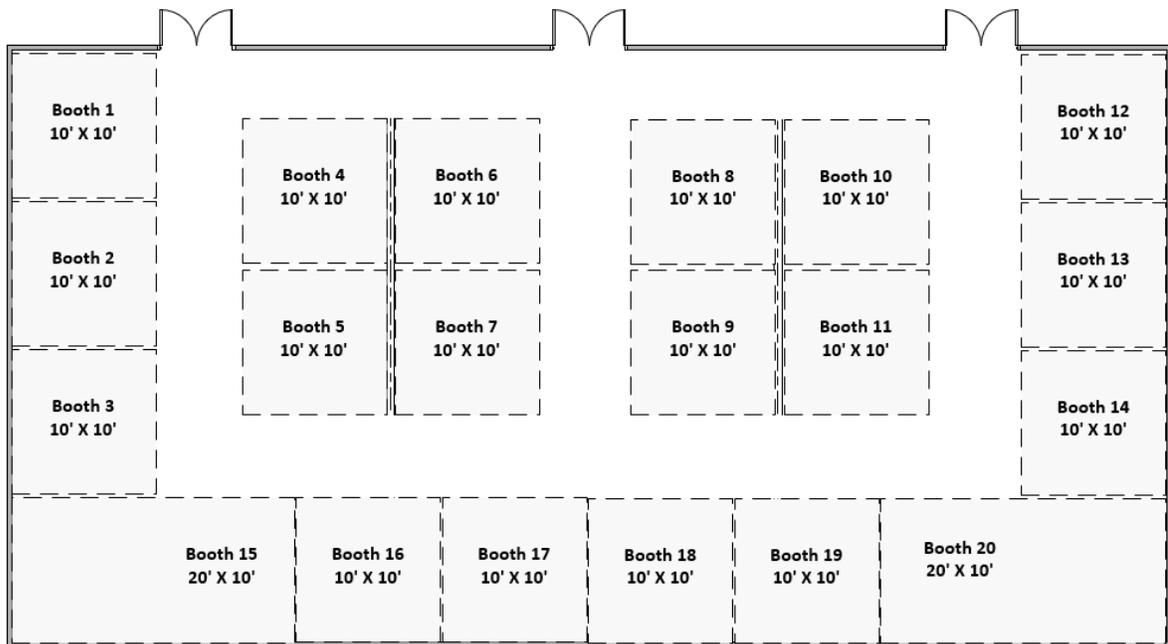
IMPORTANT DEADLINES

February 26, 2026 Extended March 31, 2026	Intent to participate email and Registration Form due.
March 9, 2026 Extended April 30, 2026	Exhibitor/Sponsor payment due.
August 1, 2026	Electronic submission of company logo and description are due.
August 17, 2026	Payment for additional booth representatives due.

ADDITIONAL INFORMATION

Display Space Assignment

Assignments will be made based on the order of which payment is received.



Company Responsibilities

Exhibitors are responsible for the following:

- All travel and hotel accommodations
- Any upgrade or add-ons and fees

HTRI Member wanting to participate in the Global Conference are responsible for completing the separate conference registration and paying the applicable fees.

You have the option to purchase additional booth representatives (limited to two per company) at a rate of USD \$300.00 per representative. This fee covers breakfasts, breaks, and lunches on Tuesday and Wednesday, as well as the Monday evening Welcome Reception. Payment for additional booth representatives is due by **August 17, 2026**.

Audio Visual

A complete list of audio-visual equipment is available through our preferred audio-visual provider, Chase Productions. Details provided upon receipt of Registration Form.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES*

	Charging Stations	Breaks	Company High Attendance	SmartPM User Forum	Demo & Poster Session	Industry Exhibition	Welcome Reception
Cost of sponsorship	\$1,250	\$3,000	5 Paid registrations	\$4,000	\$5,000	\$7,500	\$10,000
Number of sponsorships available	4	4	Unlimited	4	2	2	2
Sponsor name and logo on event website	✓	✓	✓	✓	✓	✓	✓
Signage with sponsor name and logo at specific event/location	✓	✓		✓	✓	✓	✓
Acknowledgment of sponsorship in general session video loop		✓	✓	✓	✓	✓	✓
Acknowledgment on HTRI social media channels		✓	✓	✓	✓	✓	✓
Sponsor name and logo in conference web app				✓	✓	✓	✓
Sponsor name and logo in email correspondence sent to attendees			✓		✓	✓	✓
Acknowledgment of sponsorship in opening presentation			✓				✓
Double-sized booth at the Industry Exhibition with specialty custom walls						✓	
One free conference registration							✓
Two free reception registrations for guests							✓
Opportunity to speak at the Welcome Reception							✓

Sponsorship payment and logo must be received by Wednesday, August 19, 2026.

*All fees are listed in US Dollars (\$)

Contact: Amy Chambless, 979-690-5095, amy.chambless@htri.net

EXHIBITION TERMS & CONDITIONS

HTRI is organizing an exhibition of products and services of interest to the heat transfer industry (the “Exhibition”). The following terms and conditions apply to your participation in the Exhibition.

1. **Exhibit Fee.** The standard package fee is USD\$3,000 for members (\$4,500 for non-members); additional fees apply for upgrades and/or add-ons. A completed form and payment must be received before an Exhibition space is reserved.
2. **Exhibit Space.** Exhibit space includes
 - One 10’ x 10’ display space with 6’ table and two chairs in the Springwoods I - III meeting space of the event venue
 - Two complimentary two-day exhibitor registrations, including
 - a. Monday evening Welcome Reception
 - b. breakfasts, breaks, and lunches on Tuesday and Wednesday
 - Identification sign with company name and logo
 - Company logo and description posted on event page, conference app, and event promotions
 Exhibit space does not include shipping, labor, installation, or dismantling. Once HTRI receives the completed Exhibitor Registration Form, all registered exhibitors will receive a complete list of audio-visual equipment available through our preferred audio-visual provider, Chase Productions. Exhibitor is responsible for all expenses and fees associated with these services and equipment.
3. **Cancellation by Exhibitor.** All cancellations must be received by **June 30, 2026** to receive a 75% refund (a 25% space fee will be charged). Cancellations received **after June 30, 2026** are not eligible for a refund. In the event that payment has not been made at time of cancellation, you will be invoiced for the balance due.
4. **Cancellation or Postponement by HTRI.** On rare occasions, HTRI may need to cancel or postpone an event. If this occurs, you may choose one of the following options:
 - Receive a full refund of the exhibit fee.
 - Apply exhibit fee toward another HTRI event (within next 12 months).
 - Carry exhibit fee forward to rescheduled event (if the event is postponed).
5. **Security.** HTRI does not provide security in the meeting and exhibit space. All property left in the meeting or exhibit space is at the sole risk of the owner.
6. **Hotel and Vendor Property.** For the protection of the hotel’s furniture and building, nothing should be nailed, screwed, or otherwise attached to the columns, walls, floors, furniture, or any other parts of the building. Exhibitor is responsible for any damage to hotel or third-party vendor property resulting from its misuse of such property.
7. **Damage Waiver.** HTRI will not be responsible to you for any damage or claim of any type with respect to your participation in the Exhibition. You hereby indemnify and hold harmless HTRI from any such damage or claim with respect to your participation in the Exhibition.
8. **Photography.** All forms of photography, video, and audio recordings are prohibited without prior consent from HTRI. We frequently record and photograph events for use in HTRI products and services, for quality assurance, and for historical and promotional purposes. Additionally, events may be simulcast to other locations via a live video or audio feed. By signing the registration form, you acknowledge and agree that your image and/or voice may be used by HTRI for these purposes.
9. **Exhibition Conduct.** HTRI intends the Exhibition to provide an enriching, positive experience for all attendees. Participants are expected to be respectful of others and avoid discriminatory or disruptive behavior. You acknowledge and agree that HTRI reserves the right to remove a Participant from the Exhibition if HTRI, in its sole discretion, determines Participant’s presence or behavior creates a disruption or hinders the Exhibition or the enjoyment of the Exhibition by other attendees.

In addition, all [HTRI Event Terms and Conditions](#) apply to your participation in the exhibition.

REGISTRATION FORM

Thank you for your interest in exhibiting at HTRI’s 2026 Global Conference & Industry Exhibition. Additional details on the booths, upgrades, and add-ons can be found on our [conference website](#). To ensure your space, return the completed form to Amy Chambless at amy.chambless@htri.net by **February 16, 2026**.

** Required Information*

*Company Name		*Company Web Address		
*Contact Name				
*Contact Information	Street Address			
	City, State, Postal Code, Country			
	Telephone		Email	
*Primary Representative	First Name	Last Name	Email	
Secondary Representative	First Name	Last Name	Email	
1 st Additional Representative	<input type="checkbox"/> \$300.00 First Name	Last Name	Email	
2 nd Additional Representative	<input type="checkbox"/> \$300.00 First Name	Last Name	Email	
Standard Booth	\$3,000 (Members), \$4,500 (Non-Members): 10’ X 10’ space, 6’ table, two chairs, single power outlet, basic custom walls			
Double-Size Booth	<input type="checkbox"/> \$2,000 (Members), \$3,500 (Non-Members): Double-size booth 20’ X 10’ space			
Exclusive Add-Ons for Double-size booths	<input type="checkbox"/> \$3,000: Specialty coffee stand with barista (in double-size booth only; limited to one vendor) for three hours each day		<input type="checkbox"/> \$750: Lounge seating (in double-size booth only; limited to one vendor)	
Upgrades	<input type="checkbox"/> \$2,500: Water Station and custom reusable water bottles (limited to one vendor)	<input type="checkbox"/> \$1,000: Upgraded custom booth walls; additional \$500 for double-size booth	<input type="checkbox"/> \$250: Tall cocktail tables and bar stools	
Add-Ons (cost is per day)	<input type="checkbox"/> \$55: Second power cord with power strip at booth		<input type="checkbox"/> \$150: 32” monitor with power cored and HDMI cable	
	<input type="checkbox"/> \$100: Speaker and cables	<input type="checkbox"/> \$65: Uplights along booth wall	<input type="checkbox"/> \$150: Laptop	
*Booth # Selection	1st Choice:	2nd Choice:	3rd Choice:	
Sponsorship Options	<input type="checkbox"/> \$1,250: Charging Station		<input type="checkbox"/> \$3,000: Breaks	
	<input type="checkbox"/> \$5,000: Poster Session		<input type="checkbox"/> \$7,500: Industry Exhibition	
*Payment Options	Invoice <input type="checkbox"/> Credit Card: <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express			
	Payment due by March 31, 2026	Credit Card Number		Expiration
		Name on card		Zip/Postal Code
*Acknowledgement of Terms & Conditions	Signature		Date	